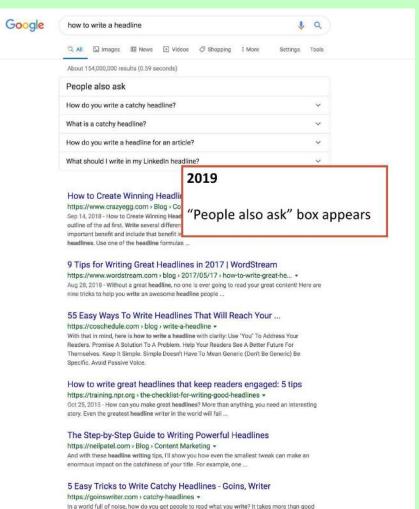




2018 sah die SERP noch so aus...



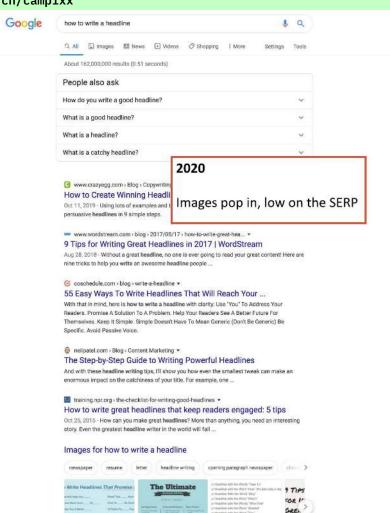




2019 kam die People also ask Box





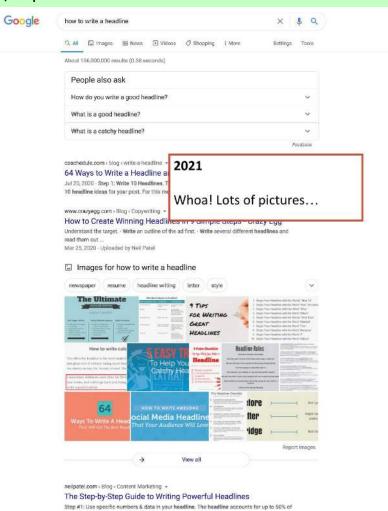


2020 kommt erst die Bilder Box

Quelle: https://www.orbitmedia.com/blog/bi ggest-trend-in-seo/

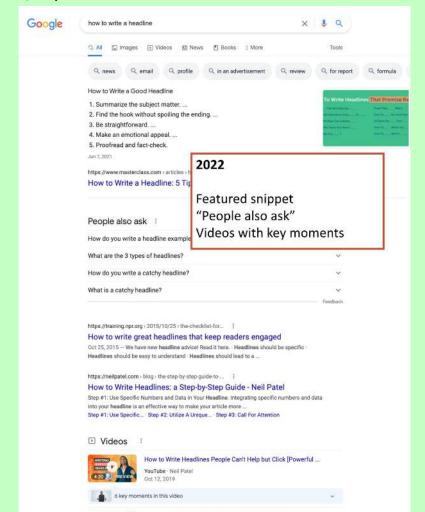






2021 kommen wir dem von heute schon näher

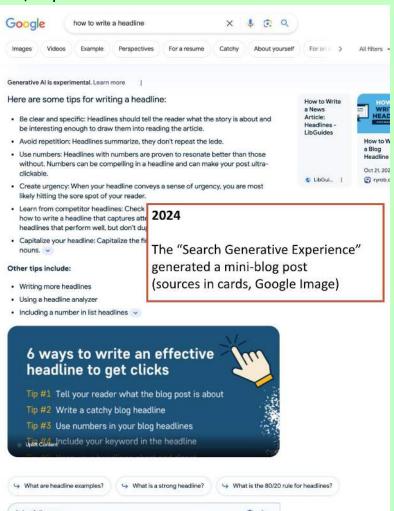






2022 neuer Trend: Featured Snippets





2024 AI Overviews (2025 in Deutschland)

